

# CONNECT WITH ME!

Brand Ambassador · Influencer  
DJ · On-Air Personality  
TV Personality · Host



DJ Ekin is a mogul-in-the-making who moves to the beat of his own mixtape.

With nonstop days on-air, on-screen, behind the camera and on the club scene, it is no wonder DJ Ekin's star power is skyrocketing. The acclaimed Tampa-based DJ is well-known as one of the most connected, hardworking, and reliable on-air talents in the industry. You can hear Ekin in a number of places from on the airwaves at Cox Media Group's HOT 101.5, to his recently launched podcast, Southern Hospitality, where he and "It Girl" Brittany Gonzalez discuss what's going on in the south from music to sports and everything in between.

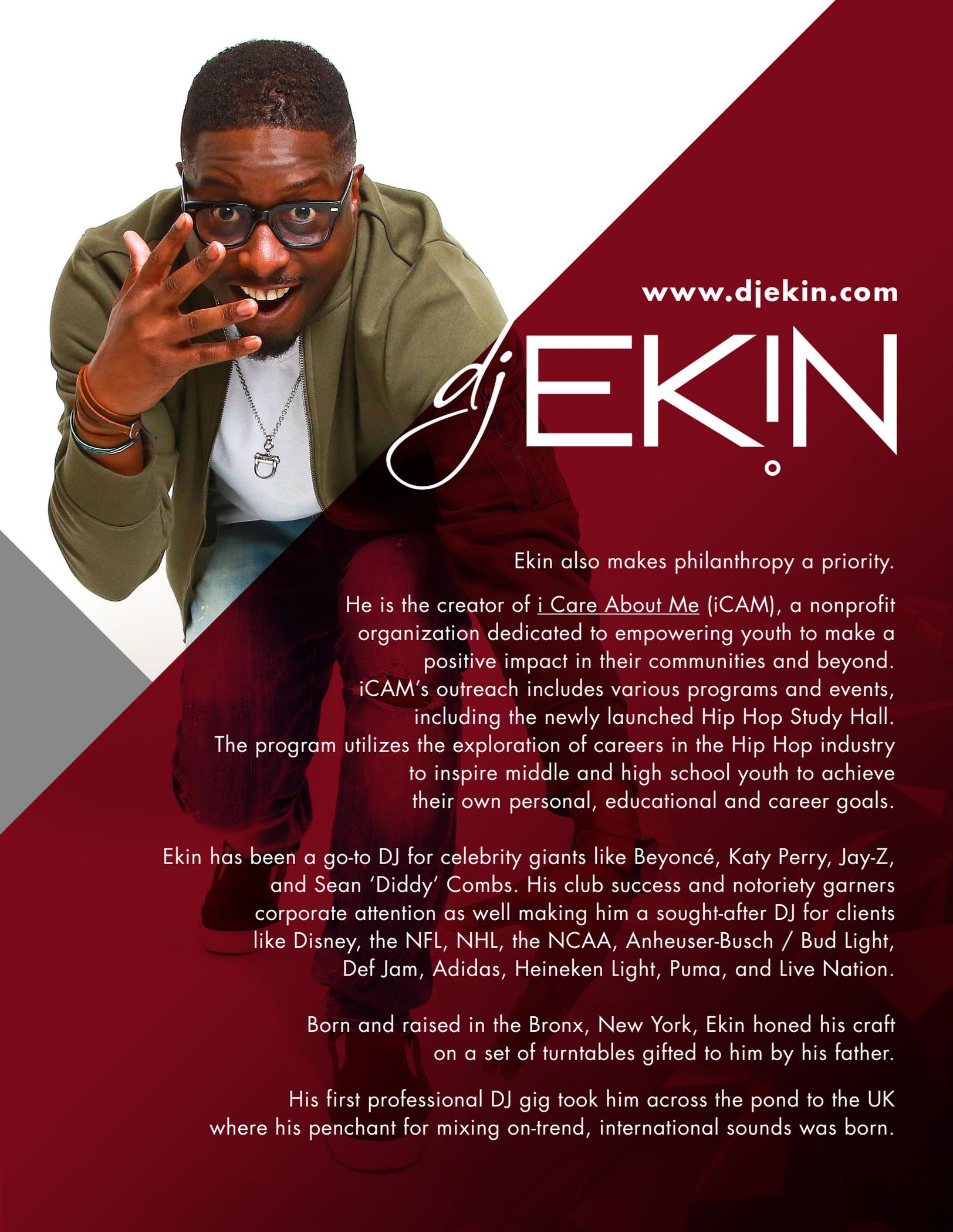
He is currently the official DJ for the Tampa Bay Buccaneers NFL team.

With a social media following in the tens of thousands, Ekin is a force in the digital space. His penchant for content creation is front and center on DJEkinTV, his YouTube channel devoted to original content including community profiles, event footage, and Ekin's interviews with some of the biggest names in the entertainment industry.

*dj* EKin



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# dj EKIN

Ekin also makes philanthropy a priority.

He is the creator of i Care About Me (iCAM), a nonprofit organization dedicated to empowering youth to make a positive impact in their communities and beyond.

iCAM's outreach includes various programs and events, including the newly launched Hip Hop Study Hall.

The program utilizes the exploration of careers in the Hip Hop industry to inspire middle and high school youth to achieve their own personal, educational and career goals.

Ekin has been a go-to DJ for celebrity giants like Beyoncé, Katy Perry, Jay-Z, and Sean 'Diddy' Combs. His club success and notoriety garners corporate attention as well making him a sought-after DJ for clients like Disney, the NFL, NHL, the NCAA, Anheuser-Busch / Bud Light, Def Jam, Adidas, Heineken Light, Puma, and Live Nation.

Born and raised in the Bronx, New York, Ekin honed his craft on a set of turntables gifted to him by his father.

His first professional DJ gig took him across the pond to the UK where his penchant for mixing on-trend, international sounds was born.