



He is the creator of <u>i Care About Me</u> (iCAM), a nonprofit organization dedicated to empowering youth to make a positive impact in their communities and beyond. iCAM's outreach includes various programs and events, including the newly launched <u>Hip Hop Study Hall</u>. The program utilizes the exploration of careers in the Hip Hop industry to inspire middle and high school youth to achieve

Ekin has been a go-to DJ for celebrity giants like Beyoncé, Katy Perry, Jay-Z, and Sean 'Diddy' Combs. His club success and notoriety garners corporate attention as well making him a sought-after DJ for clients like Disney, the NFL, NHL, the NCAA, Anheuser-Busch / Bud Light, Def Jam, Adidas, Heineken Light, Puma, and Live Nation.

Born and raised in the Bronx, New York, Ekin honed his craft on a set of turntables gifted to him by his father.

their own personal, educational and career goals.

His first professional DJ gig took him across the pond to the UK where his penchant for mixing on-trend, international sounds was born.